

Press Release

LPRS announce the easy-Radio Distributor of the Year

LPRS, manufacturer of easy-Radio, Europe's most popular wireless modules, announces its first ever Distributor of the Year Award. LPRS currently have 14 franchised distributors Worldwide, ranging from well known major catalogue houses to carefully selected specialist wireless design companies...

This first award was presented on the 19th of March to Alcom Electronics BV in the Netherlands, for their outstanding performance in distributing easy-Radio products during 2008.



Peter Cubbage, Sales Manager of LPRS comments, "This is the first time we have presented such an award and it is in recognition of sales of easy-Radio modules during 2008. In fact Alcom have actually achieved the highest easy-Radio sales out of all of our 14 distributors over the last two years." There are two divisions of Alcom one in Holland and one in Belgium with a total turnover of 30million Euros.

Alcom have achieved over 15 design wins in the last two years for LPRS, 11 of which are long term OEM products. They have secured a long term contract with a sub-contract manufacturer while the majority of their easy-Radio business is with the more common low volume applications control and instrumentation markets. Some examples of successful design-ins include; CO2 controller, Lighting control, fire controller, temperature monitoring, laser controller, data-logger and electronic scoreboard.

Typical applications for LPRS easy-Radio wireless modules include industrial monitoring and control systems, alarm and security systems and communications systems. Full details of easy-Radio or other wireless modules and accessories available from LPRS, price information and electronic ordering may be found at www.lprs.co.uk . For more information on, please call +(44)1993 709418.

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Editors Note: The attached photograph shows (left to right) Peter Cubbage, Sales Manager for LPRS and Alcom's Sales & Marketing Manager
Marinus Hendriksen

About LPRS: LPRS is Europe's leading radio solutions supplier. Customers benefit from over 10 years experience of getting the most out of low power radio modules in the license free frequency bands. Their innovative "easy-Radio" concept acknowledges the gulf between hardware solutions and actually achieving reliable data transfer. By providing an efficient "over-air" protocol accurate signal reception is ensured and range performance is maximised. An "easy-radio" module tailored to an application can save weeks of programming time and takes the stress out of getting a radio product to market. LPRS is a member of the LPRA (Low Power Radio Association), The Company's website can be found on www.lprs.co.uk

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